

# A LOGISTIC FORCE DELIVERING TO THE KINGDOM



**مساندة**  
للخدمات اللوجستية  
MOSANADA LOGISTICS SERVICES



# LOGISTICS...

# at its best ...

Mosanada offers a full array of services that will help you solve all of your logistic challenges throughout the Kingdom of Saudi Arabia.





# MOVING TOWARDS THE FUTURE

## CONTENTS

- 06 Who We Are
- 08 The Group
- 10 Our Customers
- 12 The Warehouses
- 14 Our Locations
- 16 Racking Systems
- 18 Our Equipment
- 20 Our Technology
- 22 Our Network
- 24 Our People



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# WHO WE ARE

Mosanada Logistics Services was established in 2010 based on several decades of solid experience the group had obtained in the importation, storage and distribution of both dry, chilled and frozen products throughout Saudi Arabia to retailers, wholesalers and key accounts.



Household brands, the likes of Baskin Robbins, Carrefour, Baeshen Tea, LG and Arabian Trading Supplies are a part of our customer portfolio. During 2017 / 2018, we will be undertaking an exciting journey to reinvigorate MLS providing one stop logistical solutions, officially launching our services to meet the ever evolving customer demands.

We are easily accessible in the heart of Jeddah – housed within the Naghi Group of companies.



**Total supply chain  
solutions for your business  
in Saudi Arabia.**

# THE GROUP



مجموعة محمد يوسف ناغي وأخوانه  
MOHAMED YOUSUF NAGHI & BROTHERS GROUP

“Mohamed Yousuf Naghi & Brothers Group has extensive and diversified business interests in the following major sectors:”

- Automotive Sales and Distribution
- Private & Public Transportation Services
- Fast Moving Consumer Goods
- Logistics / Distribution Services
- Pharmaceuticals
- Electronics

“In the FMCG sector, we are one of KSA’s major trading companies and this sector is divided into three distinct organizations:”

- Arabian Trading Supplies “ATS”
- Mosanada Logistics Services “MLS”
- Tarweej Merchandising Services.



**MANAHIL INTERNATIONAL COMPANY**  
A Mohamed Yousuf Naghi & Brothers Group Company



# OUR CUSTOMERS

Local knowledge creates the best logistical solutions for our valued customers.



“ We partner with our customers to design and deliver logistic solutions as per the exclusive requirements of our customers.”




# THE WAREHOUSES

## An infrastructure designed for today's demands

Our network coverage spans out Kingdom wide with our main sites located in Jeddah, Riyadh, Khobar, Medina, Buraidah and Khamis Mushait with stockless depots in Jizan, Makkah, Taif, Hufuf, Tabuk, Hail, Hafr Albatin and Sakaka. We also have a facility attached to the Mars factory in King Abdullah Economic City.

Mosanada Logistics Services have 6 main warehouses and 7 cross docking warehouses across KSA.

Our warehouses cover all storage types (Dry, chilled & frozen).

We have 170K pallet positions storage capacity across KSA with multiple kinds of storage types.

As a part of our expansion drive, we are planning to build a further facility in the King Abdullah Economic City.

### Warehouse Capacity\* (in pallets)

Location	Ambient	Chilled (+5 to +18)	Frozen	Shelves	Total
Jeddah	29,682	24,458	1,818	10,000	65,958
Riyadh	24,918	10,966	3,117	11,500	50,501
Khobar	8,105	3,940	384	8,000	20,429
Buraida	4,154	2,861	157	-	7,172
Khamis	16,046	5,161	150	-	21,357
Madina	2,020	1,730	243	-	3,993
<b>Total</b>	<b>84,925</b>	<b>43,181</b>	<b>5,869</b>	<b>29,500</b>	<b>169,410</b>

\* Being dynamic, it is constantly increasing.



Mosanada Logistics Service Warehouse

## Our warehouses throughout the Kingdom

- For all the services that we offer to our customers, the essence rests in the customization of solutions that are done as per the requirements of our customers.
- For any new business that we win, a service level agreement is established which covers all services including inbound volume, picking volume, shipping volume, transfer from warehouse to warehouse & customer returns.
- Co-packing for all customers to pre-agreed delivery times with our co-packing partners Shrink Wrapping House is an added service in our portfolio.
- All our warehouses are technically supported with Oracle WMS which enables us to deliver inventory accuracy, picking accuracy, FEFO & batch traceability.
- Dedicated inventory control teams for each site are available to maintain our inventory accuracy to meet our customers' requirements.



# OUR LOCATIONS

Our warehouses cover the entire Kingdom with dry, chilled & frozen storage.

- 72 cities in reach across KSA
- Full Kingdom wide transport coverage
- More than 1700 drop points





# POWERFUL TOOLS DELIVERING A UNIQUE SYSTEM



© Radio Shuttle



© VNA



© BINS



© Selective Aisles





# OUR EQUIPMENT



ORDER PICKERS



REACH TRUCKS



VNA MACHINES



HAND POWERED PALLET TRUCKS

We have over 180 machines working in our premises.



# OUR TECHNOLOGY

- With our Oracle WMS, we are able to implement the operations as per the customer requirements.
- We are able to implement all types of picking methodologies (FIFO, FEFO & LEFO).
- More than 172 trucks of MLS are equipped with a Vehicle Tracking System (VTS) to ensure that their planned trips are executed on time and in a professional manner.
- All our activities take place through our WMS hand held equipment.
- Our WMS processes are designed to handle all kinds of operational requirements "pallets, cases, outer and pieces in and out".
- We also use an Oracle 3PL billing module for our customers.



ORACLE®



# SAP TECHNOLOGY

- SAP Business Objects is one of the most powerful tools to design reports and build analyses for better operational visibility.
- SAP Business Objects is fully integrated with our Oracle ERP system and WMS module, which provide flexibility for our customers to get their reports on the spot.
- We also have a notification system that can send the report directly to our customer.
- Our dedicated team works to design customer reports ensuring our partners get full visibility of their products and operations inside our warehouse.



# A NETWORK OF TRUCKS DELIVERING THROUGHOUT THE KINGDOM



*Day & night, coast to coast, deliveries throughout the Kingdom.*



## ON THE ROAD

- ⦿ We have a fleet of 172 trucks across the KSA with different capacities and different temperature controls.
- ⦿ We are capable of transporting 2000 pallets on a daily basis across the KSA.
- ⦿ Through our vehicle tracking system, we can view all our trucks at their locations.
- ⦿ Our fleet is capable of transporting different supplies at multiple temperatures at the same time in one truck.



5 Tons



10 Tons



24 Tons



# OUR GREATEST ASSET IS OUR HUMAN CAPITAL



“

*Growth and profit are a product of how people work together*

”



## INVESTING IN THE RIGHT PEOPLE

- ⦿ Workforce of 700 employees.
- ⦿ Dedicated resources at each site includes;
  - Exclusive site manager.
  - Dedicated inventory control team.
  - Exclusive customer service team.
  - Devoted transport team.
- ⦿ National quality, health and safety teams.
- ⦿ Support teams in head office for financial management, maintenance and facility management systems.





MANUFACTURING

DESTINATION

DELIVERY

FLEET  
MANAGEMENT

ANALYSIS

CARGO

DISTRIBUTION

WAREHOUSES

TRANSPORT



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